



2017 - 2021 STRATEGIC PLAN

GOAL

Reduce alcohol related harm through a primary prevention approach

| OUR PRIORITIES | INTENT |
|--|---|
| Leaders who champion change | <p>Regional leaders will embody a prevention approach to reducing harm from alcohol. They will understand their span of influence and act as advocates.</p> <p>We will support and develop leaders in their role.</p> |
| Preventative planning frameworks and legislation | <p>The health and wellbeing impacts of liquor licensing will be included in the MSS of each Eastern Region Local Government, and the State Government Planning Act.</p> <p>We will advocate with like-minded agencies to enable this.</p> |
| An informed and mobilised community | <p>Our community will be empowered activists, working to prevent alcohol related harm in their community.</p> <p>We will engage with our community to create leaders and champions, and support their efforts.</p> |

To support the achievement of these priorities the AAFG will build their internal capacity through action across three foundation principles:

- Good Governance
- Clear Communication
- Strong Evidence Base

The group includes representation from Community Health and Wellbeing organizations, Local Government and other relevant Population Health organisations, including:

- Access Health & Community
- Carrington Health
- City of Boroondara
- City of Monash
- City of Whitehorse
- Dalgarno Institute
- EACH

- Eastern Health
- Inner East Primary Care Partnership
- Knox City Council
- Manningham City Council
- Maroondah City Council
- Outer East Health & Community Support Alliance
- Yarra Ranges Council